

CPC Certification Explainer

Career Professionals of Canada



Certification Program



SETTING THE STANDARD FOR EXCELLENCE!

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CPC Certifications





<http://www.careerprocanada.ca/Certification>

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CPC Certification Explainer



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National Association



- CPC is a not-for-profit career development association.
- We are a member-run, volunteer-driven social enterprise.
- We promote quality, ethics, and expertise with the profession.
- Subject matter experts have developed CPC's certifications.
- Certifications are current, meaningful, valid, and appropriate.

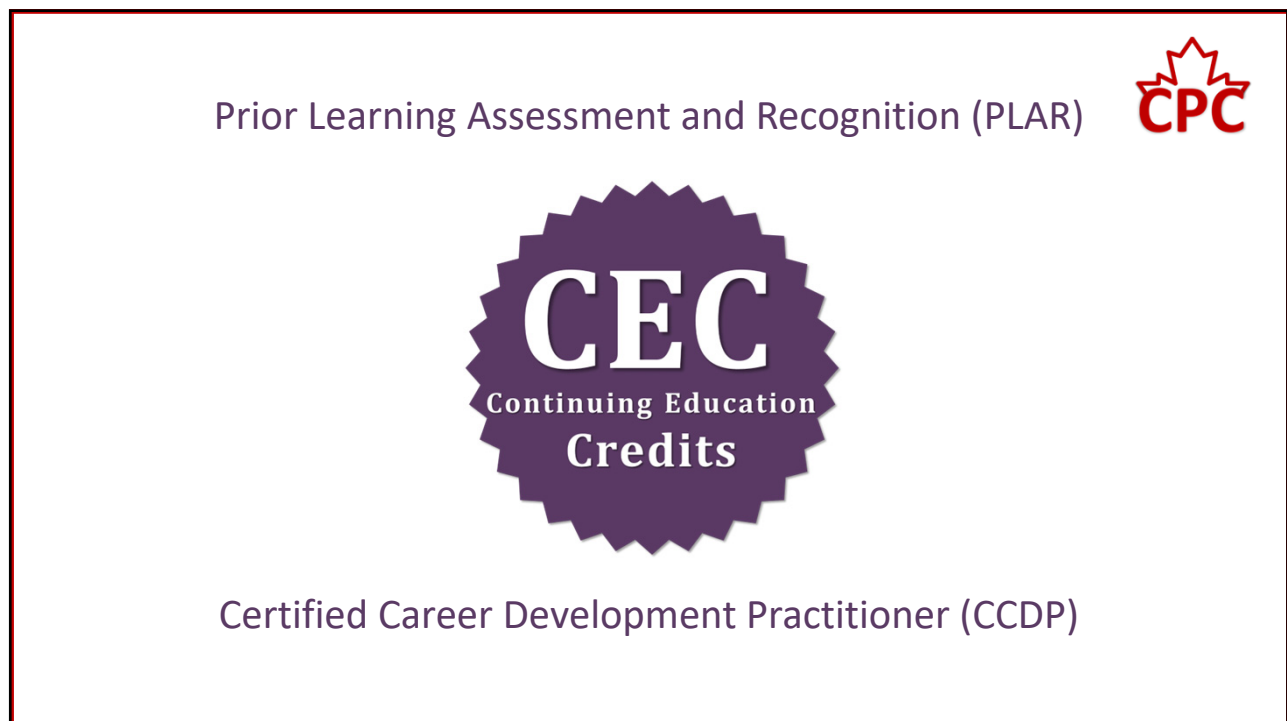


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Get Recognized



- Authenticate your skills.
- Validate your expertise.
- Boost your credibility.
- Enhance the value you provide.
- Exhibit your knowledge.
- Demonstrate your commitment.



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Market your Credentials



Use the letters after your name.
Put the logo on your résumé, business card, and website.



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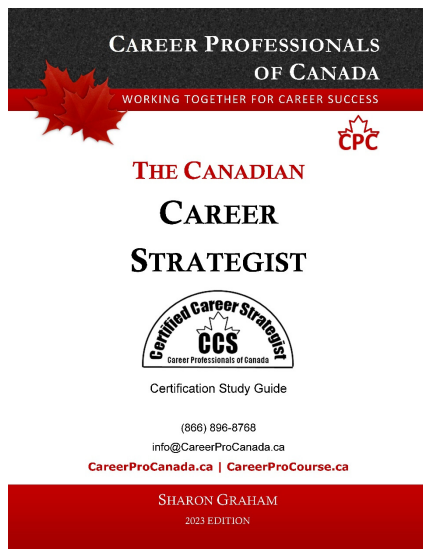


Which Certification?



Career	Work-Life	Interview	Employment	Résumé
Foundational Career Development	Living, Learning & Working	Employment Interviewing	Career Transition & Job Search	Strategic Résumé Development

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- CDP Competency Framework
- Career Development Foundations
- Career Development Ethics
- Career Development Theory

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CAREER PROFESSIONALS
OF CANADA
WORKING TOGETHER FOR CAREER SUCCESS

**THE CANADIAN
WORK-LIFE
STRATEGIST**

Certified Work-Life Strategist
CWS
Career Professionals of Canada

Certification Study Guide

(866) 896-8768
info@CareerProCanada.ca
CareerProCanada.ca | CareerProCourse.ca

SHARON GRAHAM
2023 EDITION



- New World of Work
- Living, Learning Working
- Wellness & Life-Skills
- Career Management

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CAREER PROFESSIONALS
OF CANADA
WORKING TOGETHER FOR CAREER SUCCESS

**THE CANADIAN
INTERVIEW
STRATEGIST**

Certified Interview Strategist
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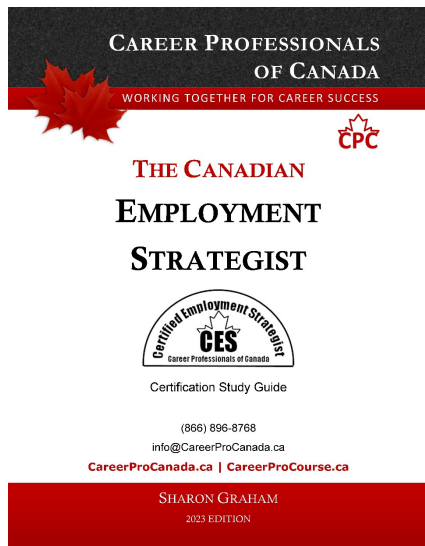
SHARON GRAHAM
2023 EDITION



- Employment Interview Strategy
- Behavioural Interviewing
- Traditional Interviewing
- New Strategies & Techniques

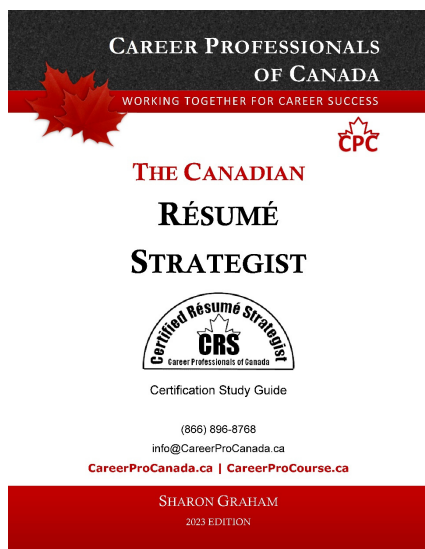
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- Career Transition
- Job Search
- Employment Consulting
- Social Media & Networking

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- Strategic Résumé Development
- Value Proposition Development
- Impact Statements
- ATS Résumés

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Choose Your Process



Course-Based Certification



CareerProCourse.ca
CAREER DEVELOPMENT PRACTITIONER

Competency-Based Certification



Do-It-Yourself
SELF-STUDY PROCESS

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Course-Based Certification Process



- Courses provide professional development.
- You will receive instructor-led training.
- You can ask questions and get answers.
- You'll get a course completion certificate.
- Pass with 80% or more to apply for certification.

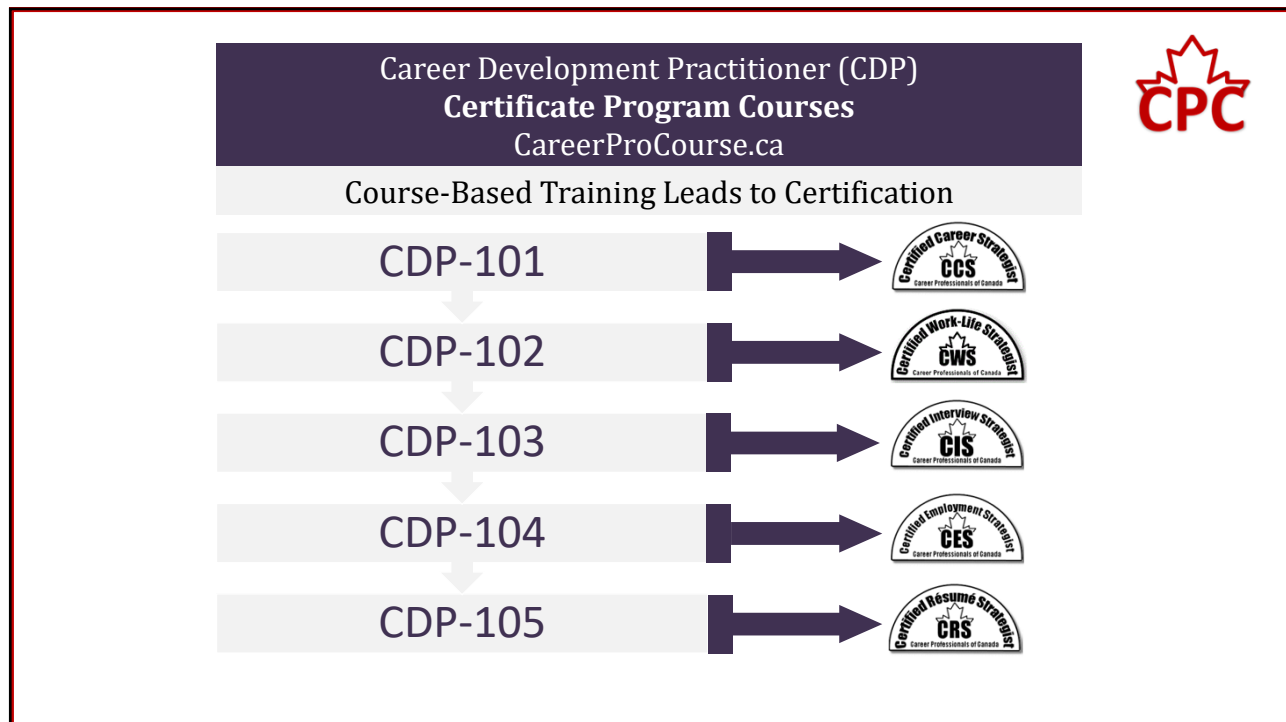
Course-Based Certification



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CAREER DEVELOPMENT PRACTITIONER

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Professional Development Recognition

Complete an approved course from another institution and you may be granted certification.

- Apply for your certification.
- Present your transcript or certificate of completion.
- Show a minimum of 45 hours coursework covering the subject matter.
- Perform a self-assessment to determine eligibility.

<https://careerprocanada.org/resources/Documents/Certification/CPC%20Course-Based%20Certification%20Self-Assessment.pdf>

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Competency-Based Process



- You are already qualified.
- You do not need to take a course.
- When you apply, you will receive the eGuide at no cost.
- Study the eGuide and put together your work product.
- Submit your work product to our assessors to evaluate.
- Pass with 80% or more to receive your certification.

Competency-Based Certification



Do-It-Yourself
SELF-STUDY PROCESS

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Work Product



- 2000-word case study covering ten key concepts.
- Provide an insightful analysis of each concept.
- Fully fictionalize your case study.
- Submit your case study along with your résumé.



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CRS Work Product



- Your résumé written and designed completely on your own.
- The résumé cannot be fictionalized.
- Include all the key concepts covered in the CRS eGuide.



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Academic Integrity



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Master-Level Certification



- Must possess the C-Level for a minimum one year.
- Submit comprehensive work product with client approval.
- Include copies of research material.
- Demonstrate volunteer leadership
- Follow the steps in Part 5 of the eGuide.

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Certification Costs



- Annual Membership \$150 per person.
- Certification Application \$295 each.



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Special Group Rate (10+ Members)



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Most practitioners pass on the first try.
To try again, there is a three-month window.
Applicants are limited to two resubmissions.

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Most practitioners pass on the first try.
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Applicants are limited to two resubmissions.



Maintain membership to keep C-Level certification.
There are no other renewal fees.

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<http://www.careerprocanada.ca/awardsofexcellence>

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Get Started Today!



REGISTER FOR MEMBERSHIP & CERTIFICATION

<http://www.careerprocanada.org/Application>

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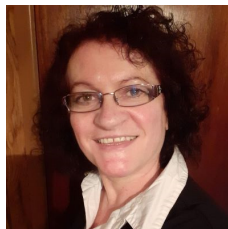
Thank You!



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